

# Premier Entertainment Consultants

## Choosing an Agent

**1. *SERVICE***

Each Premier Entertainment Consultants agent is given a limited number of schools to work with to insure good service and attention to detail. Your phone calls are returned quicker, your questions are answered in a timely manner, and you can expect help along the way with whatever comes up in the buying process. From our first contact by phone to being there on the day of the show, Premier Entertainment Consultants agents are there to make your job easier.

**2. *EXPERIENCE***

Premier Entertainment Consultants has worked with many colleges and universities to bring concerts to campus. Our loyal customers will tell you that Premier Entertainment Consultants agents are knowledgeable about all aspects of putting together a concert from formulating an offer to settling the show. Our contacts with national agencies throughout the years not only insure quick and accurate information, but also guarantees you a fair market price for your artist. Because of this daily contact with national agents, and the trust Premier Entertainment Consultants has built with them, Premier Entertainment Consultants is often the first agency to learn about up-coming tours and availabilities.

**3. *OUR AVAILABILITY LIST***

We update information on tours daily. Our up to date comprehensive list is an important tool for your committee, since it is the starting point for selecting an artist for your big event. We can make this list available to you by fax at anytime.

**4. *ON SITE REPRESENTATIVE***

We offer you the option of having a Premier Entertainment Consultants agent on site the day of your event to answer questions and assure a smooth show.

**CONTACT YOUR PREMIER ENTERTAINMENT CONSULTANTS AGENT:**

**1-800-215-6276 [entertainment@premier222.com](mailto:entertainment@premier222.com)**

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5. ***HONESTY WITH THE BUYER***

Middle agencies are paid a commission by you, the buyer, based on a percentage of the talent fee. 10% is the normal industry standard. Some agencies try to hide their fees in order to make a larger percentage by issuing their own agency contracts thereby obscuring what the talent fee is and what their own fee is. This practice is considered unethical and is frowned upon not only by schools, but by the national agencies as well. Premier Entertainment Consultants always issues two separate contracts: one from the artist's agency, and one from our company, which clearly indicates a 10% - 20% commission. Don't deal with an agency that won't reveal their commission! Premier Entertainment Consultants is a reputable, ethical agency that you can trust.

6. ***OUR PRO VEN RECORD OF SUCCESS***

Premier Entertainment Consultants has produced over 300 concerts in the past 2 years. We are familiar with many types of artists, and can give you detailed information whether or not the act you are considering will be easy to work with, and what their past track record has been. If needed, we can provide artist riders and other information that you may wish to have. Our company was designed to produce concerts for college buyers and to make the process as smooth as possible. We will be happy to furnish a reference list of satisfied college customers. Many schools have trusted Premier Entertainment Consultants year after year to guide them and advise them.

7. ***PREMIER ENTERTAINMENT CONSULTANTS DELIVERS DATES!***

We book many, many dates and this gives us buying power. National agencies know our reputation and trust us. In some cases we can get offers confirmed more quickly because we can often route several dates together making your offer more attractive to the artist.

***PREMIER ENTERTAINMENT CONSULTANTS IS THE BEST CHOICE YOU COULD MAKE...WE ARE COMMITTED TO HELPING YOU MAKE YOUR CONCERTS & EVENTS SUCCESSFUL AND STRESS FREE!***

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